



*2019 Safety-Net Symposium
Columbus, OH | April 8-9*

2019 Safety-Net Symposium

Sponsorship Opportunities

2019 Safety-Net Symposium Sponsor Opportunities

Charitable Care Champion

As Charitable Care Champion, you will be the headline sponsor for the 2019 Safety-Net Symposium! From being featured in pre-Symposium marketing materials and email blasts to having the attention of attendees at the Opening Session or of the *entire Charitable Healthcare Network membership* at the Annual Business Meeting, your company is featured prominently throughout the conference.

Safety-Net Supporter

Help kick the Symposium off right by joining us to welcome attendees at the Opening Session or welcome members to the Annual Business Meeting! As Safety-Net Supporter, you will be featured right inside the Symposium program as well as in pre-Symposium materials and email blasts. Your support will be spotlighted throughout the conference!

Plenary Session Sponsor

We are lucky to have great speakers join us at the Safety-Net Symposium and that can be made possible by you! As Plenary Session Sponsor, you are invited to welcome our guest plenary speaker and will be featured in signage throughout the plenary session. Your sponsorship will help our attendees grow and learn thanks through the incredible speakers we have lined up!

Networking Reception Sponsor

Strengthen the safety-net by sponsoring the Networking Reception! Networking is an integral part of the Safety-Net Symposium. As the Networking Reception sponsor, you will be able to greet the attendees at the start of the reception and will have your name and logo displayed throughout the event - sure to be seen by the attendees, speakers, and vendors alike!

Round Table Sponsor

Do you want the attention of just the leadership of charitable care organizations? Then be a Round Table Sponsor! On Sunday April 7, 2019, before the Symposium begins Monday morning, you will have an exclusive chance to talk to your choice of Executive Directors or Student-Run Free Clinics. You will help the Directors and Student Leaders meet to share ideas and resources by sponsoring not only the discussion, but their hotel rooms on Sunday night too!

Breakout Session Sponsor

Our Symposium wouldn't happen without the lineup of breakout session speakers that join us in Columbus each year to share their knowledge and expertise for the betterment of charitable health care. As Breakout Session Sponsor, your company will be featured outside every breakout room during the session of your choice. Help us host our marvelous speakers by sponsoring a breakout session!

Materials Sponsor

Get your name out at the Symposium by sponsoring official Symposium materials! As Materials Sponsor, you can have your name and logo featured on your choice of Tote Bags or Notepads and Pens. Whichever you choose, you can be sure that attendees will see your name and logo everywhere... and even take it home with them!

To be included in the 2019 Safety-Net Symposium program, we ask that you register as a sponsor no later than March 8, 2019

Symposium Sponsorship Tiers

| Sponsor Benefits | Charitable Care Champion (1 available) \$20,000 | Safety-Net Supporter (1 available) \$10,000 | Plenary Session Sponsor (1 available) \$5,000 | Networking Reception Sponsor (1 available) \$4,000 | Round Table Sponsor (2 available) \$3,500 | Breakout Session Sponsor (2 Available) \$2,500 | Materials Sponsor (2 available) \$1,500 |
|---|--|--|---|--|---|--|---|
| Company representative addresses attendees with appearance at specified session | Choice of Annual Business Meeting or Opening Keynote Session | Choice of Annual Business Meeting or Opening Keynote Session | Plenary Session | Networking Reception | Choice of Director or Student-Run Clinic Round Table Discussion | | |
| Branding with company name and/or logo on selected product | USB drive of Symposium Materials | | | | | | Tote Bag or Notebook & Pen |
| Post- Symposium List of Attendee Emails | ✓ | ✓ | ✓ | | | | |
| Inclusion in Pre-Symposium Marketing | ✓ | ✓ | ✓ | ✓ | | | |
| Spotlight in Weekly Update to Full E-Mail List | 5 | 3 | 2 | 1 | | | |
| Company Branded signage at Selected Session | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Advertisement in Symposium Program | Full Page-Choice of Inside Front Cover or Back Cover | Full Page – Inside Back Cover | Half Page | Half Page | Quarter Page | Quarter Page | |
| Company Logo included in Symposium Program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo on Symposium website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Handout in Symposium Attendee Packet | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| One six-foot table with electricity and two chairs in Exhibitor Space | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free Symposium Registration | 4 | 3 | 2 | 1 | 1 | 1 | 1 |

For more information, contact the Charitable Healthcare Network at 614-869-3414

Draft Symposium Schedule

The 2019 Safety-Net Symposium will be held April 8-9, 2019 with special Round Table Discussions on Sunday April 7, 2019. It will be held at the Marriott Columbus University Area at 3100 Olentangy River Rd, Columbus, OH 43202.

| Sunday April 7, 2019 | |
|----------------------|---|
| 3:00 pm – 6:00 pm | Director's Round Table Discussion |
| 3:00 pm – 6:00 pm | Student-Run Clinic Round Table Discussion |

| Monday April 8, 2019 | |
|----------------------|---|
| 7:30 am – 9:30 am | Registration |
| 9:30 am – 10:30 am | Keynote Session |
| 10:30 am – 10:45 am | Networking Break |
| 10:45 am – 11:45 am | Breakout Session #1 |
| 11:45 am – 1:00 pm | Lunch |
| 1:00 pm – 2:00 pm | Facilitated Discussion Groups |
| 2:00 pm – 2:15 pm | Networking Break |
| 2:15 pm – 3:15 pm | Breakout Session #2 |
| 3:15 pm – 3:30 pm | Networking Break |
| 3:30 pm – 4:30 pm | Plenary Session |
| 5:00 pm – 7:00 pm | Resource Reception (heavy hors d'oeuvres) |

| Tuesday April 9, 2019 | |
|-----------------------|--|
| 7:30 am – 8:30 am | Registration |
| 8:30 am – 11:00 am | Breakfast and Annual Business Meeting (includes break) |
| 11:00 am – 11:15 am | Networking Break |
| 11:15 am – 12:15 pm | Breakout Session #3 |
| 12:15 pm – 1:15 pm | Lunch |
| 1:15 pm – 2:15 pm | Breakout Session #4 |
| 2:15 pm – 2:45 pm | Wrap-up |

2019 Safety-Net Symposium Sponsor and Exhibitor Form

Company Name (as you want to be listed): _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Sponsorship Opportunities

Charitable Care Champion (\$20,000)

Safety-Net Supporter (\$10,000)

Plenary Session Sponsor (\$5,000)

Networking Reception Sponsor (\$4,000)

Round Table Sponsor (\$3,500)

Breakout Session Sponsor (\$2,500)

Materials Sponsor (\$1,500)

Exhibitor Opportunities

Nonprofit Exhibitor (\$200)

For-Profit Exhibitor (\$350)

Add-Ons

Full-page Program Ad (\$500)

Hand-Out included in Packet (\$200)

Half-Page Program Ad (\$300)

Pre-Symposium Attendee Email Blast (\$75)

Post-Symposium Attendee Email List (\$275)

Weekly Update Spotlight (\$150)

Hotel Room

Room + Tax (\$150.00/ room/ night)

How many rooms? _____

Select which night(s): Saturday (4/6) Sunday (4/7) Monday (4/8) Tuesday (4/9)

Payment Method

Check

VISA

MasterCard

Discovery

Total Amount: \$_____

Name on Card: _____ Exp. Date _____

Credit Card Number: _____ CVV: _____

Billing Address: Same as above Street: _____

City: _____ State: _____ ZIP: _____

Please make all checks payable to "Ohio Association of Free Clinics".

Please return c/o Beth Collier 35 N 4th St, Suite 350 Columbus, OH 43215 Fax: (614) 914-6520

Questions? Call (614) 869-3414 or email Beth Collier at bcollier@ohiofreeclinics.org

Sponsor and Exhibitor Forms are due no later than March 8, 2019



35 N 4th St, Suite 350
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614-869-3414

